

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2006/LAST PUBLISHED DATA**

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W4 2006	000's	%	Last Pub	W4 2006	000's	%	Last Pub	W4 2006	%	%	Last Pub	W4 2006	000's	%	Last Pub	W4 2006	Last Pub	W4 2006
105-107 Atlantic FM	n/p	438	n/a	n/a	n/p	54	n/a	n/a	n/p	12%		n/p	281	n/a	n/a	n/p	5.2	n/p	2.6%	
107 The Bee	n/p	210	n/a	n/a	n/p	11	n/a	n/a	n/p	5%		n/p	215	n/a	n/a	n/p	19.5	n/p	4.7%	
Big L Radio	4262	4249	-13	0%	5	2	-3	-60%	%	%		10	8	-2	-20%	2.2	4.0	%	%	
Brighton's Juice 107.2	288	288	0	0%	36	35	-1	-3%	13%	12%		163	120	-43	-26%	4.5	3.4	2.6%	1.9%	
Total Chrysalis Radio (UK)	49806	49806	0	0%	6049	6264	215	4%	12%	13%		52909	55253	2344	4%	8.7	8.8	5.0%	5.2%	
Chrysalis Radio (ILR)	25066	25072	6	0%	5378	5560	182	3%	21%	22%		48413	50434	2021	4%	9.0	9.1	9.5%	9.8%	
The Arrow (UK)	49806	49806	0	0%	85	99	14	16%	%	%		717	744	27	4%	8.4	7.6	0.1%	0.1%	
Galaxy Network (UK)	49806	49806	0	0%	2580	2664	84	3%	5%	5%		18628	19776	1148	6%	7.2	7.4	1.8%	1.9%	
Galaxy Network (ILR)	11176	11172	-4	0%	2206	2250	44	2%	20%	20%		16584	17222	638	4%	7.5	7.7	7.3%	7.7%	
Galaxy Birmingham	2024	2024	0	0%	332	317	-15	-5%	16%	16%		2483	2254	-229	-9%	7.5	7.1	5.2%	4.9%	
Galaxy Manchester	2742	2742	0	0%	439	478	39	9%	16%	17%		3037	3191	154	5%	6.9	6.7	5.8%	6.3%	
Galaxy North East	2140	2135	-5	0%	489	479	-10	-2%	23%	22%		3440	3517	77	2%	7.0	7.3	8.8%	8.9%	
Galaxy Yorkshire	4270	4270	0	0%	946	976	30	3%	22%	23%		7624	8260	636	8%	8.1	8.5	8.6%	9.4%	
Total Heart (UK)	49806	49806	0	0%	3099	3136	37	1%	6%	6%		24828	24921	93	0%	8.0	7.9	2.4%	2.4%	
Heart FM (ILR)	15914	15924	10	0%	2793	2851	58	2%	18%	18%		23408	23713	305	1%	8.4	8.3	7.1%	7.1%	
100.7 Heart FM	3484	3484	0	0%	792	777	-15	-2%	23%	22%		8063	7392	-671	-8%	10.2	9.5	10.1%	9.5%	
Heart 106.2 FM	10585	10585	0	0%	1714	1853	139	8%	16%	18%		13087	15375	2288	17%	7.6	8.3	6.1%	7.1%	
Heart 106 (formerly 106 Century FM)	2029	2039	10	0%	328	320	-8	-2%	16%	16%		2657	2594	-63	-2%	8.1	8.1	6.1%	6.0%	
Heart Midlands (ILR)	5330	5340	10	0%	1112	1090	-22	-2%	21%	20%		10720	9987	-733	-7%	9.6	9.2	9.0%	8.5%	
Chrysalis Radio Midlands (ILR)	5330	5340	10	0%	1300	1274	-26	-2%	24%	24%		13203	12241	-962	-7%	10.2	9.6	11.1%	10.4%	
Chrysalis Radio West Midlands (ILR)	3484	3484	0	0%	980	961	-19	-2%	28%	28%		10546	9647	-899	-9%	10.8	10.0	13.3%	12.4%	
Total LBC (UK)	49806	49806	0	0%	675	753	78	12%	1%	2%		8735	9812	1077	12%	12.9	13.0	0.8%	0.9%	
Total LBC (ILR)	10585	10585	0	0%	695	731	36	5%	7%	7%		9219	8769	-450	-5%	13.3	12.0	4.3%	4.1%	
LBC 97.3	10585	10585	0	0%	594	624	30	5%	6%	6%		7289	7071	-218	-3%	12.3	11.3	3.4%	3.3%	
LBC News 1152	10585	10585	0	0%	262	254	-8	-3%	2%	2%		1930	1698	-232	-12%	7.4	6.7	0.9%	0.8%	
Chrysalis Radio London (ILR)	10585	10585	0	0%	2264	2471	207	9%	21%	23%		22306	24144	1838	8%	9.9	9.8	10.3%	11.2%	
Club Asia 963+972AM	n/p	10585	n/a	n/a	n/p	206	n/a	n/a	n/p	2%		n/p	1488	n/a	n/a	n/p	7.2	n/p	0.7%	
Total CN Radio	1861	1861	0	0%	377	373	-4	-1%	20%	20%		3729	3308	-421	-11%	9.9	8.9	9.3%	8.3%	
The Bay	323	323	0	0%	104	111	7	7%	32%	34%		920	957	37	4%	8.9	8.6	14.0%	14.1%	
Citybeat 96.7FM	480	480	0	0%	120	117	-3	-3%	25%	24%		1393	1110	-283	-20%	11.6	9.5	13.6%	10.7%	
CN Radio Midlands	1058	1058	0	0%	153	145	-8	-5%	14%	14%		1416	1242	-174	-12%	9.3	8.6	6.1%	5.5%	
Oak 107 FM	108	108	0	0%	23	21	-2	-9%	21%	20%		146	166	20	14%	6.5	7.8	6.6%	7.7%	
Rugby FM	69	69	0	0%	25	26	1	4%	36%	37%		225	238	13	6%	9.2	9.3	15.4%	16.8%	
Touch FM Staffs (was Centre FM)	236	236	0	0%	30	24	-6	-20%	13%	10%		259	231	-28	-11%	8.5	9.7	4.8%	4.4%	
Touch FM - South Midlands	645	645	0	0%	82	82	0	0%	13%	13%		848	693	-155	-18%	10.4	8.5	6.0%	5.0%	
Connect FM (was KCBC 107.4)	206	206	0	0%	47	47	0	0%	23%	23%		518	490	-28	-5%	11.0	10.3	11.7%	10.5%	
Chester's Dee 106.3	179	179	0	0%	36	35	-1	-3%	20%	20%		301	293	-8	-3%	8.4	8.3	7.8%	7.6%	
Total EMAP	49806	49806	0	0%	11770	11875	105	1%	24%	24%		109614	108380	-1234	-1%	9.3	9.1	10.4%	10.2%	
3C	49806	49806	0	0%	81	66	-15	-19%	%	%		303	320	17	6%	3.7	4.9	%	%	
Total EMAP ILR	35848	35845	-3	0%	9506	9572	66	1%	27%	27%		89153	87903	-1250	-1%	9.4	9.2	12.0%	11.8%	
Big City Network	15794	15785	-9	0%	4865	4874	9	0%	31%	31%		45510	45036	-474	-1%	9.4	9.2	14.4%	14.2%	
Total Magic	49806	49806	0	0%	3035	3069	34	1%	6%	6%		22460	21301	-1159	-5%	7.4	6.9	2.1%	2.0%	
Magic Network (ILR)	20866	20890	24	0%	2457	2443	-14	-1%	12%	12%		19912	18846	-1066	-5%	8.1	7.7	4.8%	4.5%	
Magic Network - North	10281	10305	24	0%	707	735	28	4%	7%	7%		7526	7258	-268	-4%	10.6	9.9	3.7%	3.6%	
EMAP Radio - North East	2146	2146	0	0%	766	775	9	1%	36%	36%		7304	7155	-149	-2%	9.5	9.2	18.5%	18.0%	
Big City Network - North East	2146	2146	0	0%	661	653	-8	-1%	31%	30%		5217	5181	-36	-1%	7.9	7.9	13.2%	13.0%	
Metro Radio	1398	1398	0	0%	451	453	2	0%	32%	32%		3316	3347	31	1%	7.3	7.4	13.8%	13.0%	
TFM	805	805	0	0%	218	207	-11	-5%	27%	26%		1901	1834	-67	-4%	8.7	8.9	11.5%	12.0%	
Magic Network - North East	2146	2146	0	0%	192	209	17	9%	9%	10%		2087	1973	-114	-5%	10.8	9.4	5.3%	5.0%	
Magic 1152 (Newcastle)	1398	1398	0	0%	135	148	13	10%	10%	11%		1236	1307	71	6%	9.2	8.8	5.1%	5.1%	

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	Last Pub	W4 2006	000's	%	Last Pub	W4 2006	000's	%	Last Pub	W4 2006	Last Pub	W4 2006	000's	%	Last Pub	W4 2006	Last Pub	W4 2006
Magic 1170 (Teesside)	805	805	0	0%	58	62	4	7%	7%	8%	852	666	-186	-22%	14.7	10.7	5.2%	4.4%
Metro Radio/Magic 1152	1398	1398	0	0%	516	533	17	3%	37%	38%	4551	4655	104	2%	8.8	8.7	19.0%	18.1%
TFM/Magic 1170	805	805	0	0%	260	250	-10	-4%	32%	31%	2752	2500	-252	-9%	10.6	10.0	16.7%	16.4%
EMAP Radio - North West	4972	4972	0	0%	1481	1492	11	1%	30%	30%	14766	14511	-255	-2%	10.0	9.7	15.1%	14.8%
Big City Network - North West	4866	4857	-9	0%	1357	1338	-19	-1%	28%	28%	12291	11897	-394	-3%	9.1	8.9	12.8%	12.4%
Radio City 96.7	1781	1772	-9	-1%	527	507	-20	-4%	30%	29%	5180	5402	222	4%	9.8	10.7	13.6%	14.0%
Key 103 (Manchester)	2327	2327	0	0%	537	558	21	4%	23%	24%	4111	3560	-551	-13%	7.7	6.4	9.5%	8.4%
97.4 Rock FM	1345	1345	0	0%	331	303	-28	-8%	25%	23%	3000	2935	-65	-2%	9.1	9.7	11.2%	10.7%
Magic Network - North West	4939	4963	24	0%	237	258	21	9%	5%	5%	2475	2614	139	6%	10.5	10.1	2.5%	2.7%
Magic 1548 (Liverpool)	1781	1772	-9	-1%	101	108	7	7%	6%	6%	1048	1083	35	3%	10.4	10.0	2.7%	2.8%
Magic 1152 (Manchester)	2327	2327	0	0%	83	98	15	18%	4%	4%	871	999	128	15%	10.6	10.2	2.0%	2.4%
Magic 999 (Preston)	1084	1117	33	3%	53	52	-1	-2%	5%	5%	555	533	-22	-4%	10.5	10.3	2.6%	2.4%
Key 103/Magic 1152 (Manchester)	2327	2327	0	0%	592	627	35	6%	25%	27%	4982	4558	-424	-9%	8.4	7.3	11.5%	10.8%
Radio City 96.7/Magic 1548	1781	1772	-9	-1%	565	553	-12	-2%	32%	31%	6229	6485	256	4%	11.0	11.7	16.3%	16.8%
97.4 Rock FM/Magic 999	1451	1460	9	1%	364	344	-20	-5%	25%	24%	3555	3468	-87	-2%	9.8	10.1	12.4%	11.7%
EMAP Radio - Yorkshire	3196	3196	0	0%	979	1003	24	2%	31%	31%	9735	9509	-226	-2%	9.9	9.5	14.7%	14.4%
Big City Network - Yorkshire	3196	3196	0	0%	807	838	31	4%	25%	26%	6771	6839	68	1%	8.4	8.2	10.2%	10.4%
96.3 Radio Aire	952	952	0	0%	180	171	-9	-5%	19%	18%	1508	1395	-113	-7%	8.4	8.1	8.2%	7.6%
Hallam FM	1291	1291	0	0%	383	380	-3	-1%	30%	29%	3133	3014	-119	-4%	8.2	7.9	12.0%	11.5%
96.9 Viking FM	1123	1123	0	0%	248	290	42	17%	22%	26%	2130	2430	300	14%	8.6	8.4	8.5%	9.9%
Magic Network - Yorkshire	3196	3196	0	0%	278	268	-10	-4%	9%	8%	2964	2670	-294	-10%	10.7	10.0	4.5%	4.0%
Magic 828 (Leeds)	952	952	0	0%	136	132	-4	-3%	14%	14%	1485	1384	-101	-7%	10.9	10.5	8.1%	7.5%
Magic AM (Sheffield)	1291	1291	0	0%	63	67	4	6%	5%	5%	500	559	59	12%	7.9	8.4	1.9%	2.1%
Magic 1161 (Hull)	1123	1123	0	0%	79	69	-10	-13%	7%	6%	978	727	-251	-26%	12.4	10.5	3.9%	3.0%
96.3 Radio Aire/Magic 828	952	952	0	0%	284	270	-14	-5%	30%	28%	2994	2779	-215	-7%	10.5	10.3	16.3%	15.2%
Hallam FM/Magic AM	1291	1291	0	0%	413	415	2	0%	32%	32%	3634	3573	-61	-2%	8.8	8.6	13.9%	13.6%
96.9 Viking FM/Magic 1161	1123	1123	0	0%	288	322	34	12%	26%	29%	3108	3157	49	2%	10.8	9.8	12.4%	12.9%
Total Kerrang!	49806	49806	0	0%	1349	1366	17	1%	3%	3%	6628	7583	955	14%	4.9	5.6	0.6%	0.7%
Kerrang! 105.2	3484	3491	7	0%	398	405	7	2%	11%	12%	2773	3301	528	19%	7.0	8.1	3.4%	4.4%
EMAP Radio London (Magic 105.4/Kiss 100)	10585	10585	0	0%	2543	2843	300	12%	24%	27%	19589	20361	772	4%	7.7	7.2	9.1%	9.4%
Kiss 100 FM	10585	10585	0	0%	1324	1445	121	9%	13%	14%	8168	8417	249	3%	6.2	5.8	3.8%	3.9%
Magic 105.4	10585	10585	0	0%	1636	1792	156	10%	15%	17%	11422	11944	522	5%	7.0	6.7	5.3%	5.5%
Total Kiss Network	49806	49806	0	0%	2888	2922	34	1%	6%	6%	16272	16722	450	3%	5.6	5.7	1.5%	1.6%
Kiss East	1879	1879	0	0%	299	289	-10	-3%	16%	15%	2231	2369	138	6%	7.5	8.2	5.2%	5.4%
Kiss West	2187	2187	0	0%	241	254	13	5%	11%	12%	1613	1921	308	19%	6.7	7.6	3.3%	3.9%
EMAP Total Scotland	4235	4235	0	0%	1777	1741	-36	-2%	42%	41%	21196	20471	-725	-3%	11.9	11.8	24.5%	23.5%
EMAP Central Scotland	2786	2786	0	0%	1057	1031	-26	-2%	38%	37%	12894	12399	-495	-4%	12.2	12.0	22.4%	21.5%
Total Radio Clyde	1826	1826	0	0%	685	705	20	3%	37%	39%	8470	8755	285	3%	12.4	12.4	23.5%	23.6%
Clyde 1 FM	1826	1826	0	0%	566	595	29	5%	31%	33%	5840	6202	362	6%	10.3	10.4	16.2%	16.7%
Clyde 2	1826	1826	0	0%	274	282	8	3%	15%	15%	2630	2552	-78	-3%	9.6	9.0	7.3%	6.9%
Total Radio Forth	1062	1062	0	0%	376	328	-48	-13%	35%	31%	4424	3644	-780	-18%	11.8	11.1	18.6%	16.0%
ForthOne	1062	1062	0	0%	327	289	-38	-12%	31%	27%	3358	2903	-455	-14%	10.3	10.0	14.1%	12.8%
Forth2	1062	1062	0	0%	120	101	-19	-16%	11%	10%	1066	741	-325	-30%	8.9	7.3	4.5%	3.3%
C.F.M.Radio	239	239	0	0%	101	96	-5	-5%	42%	40%	946	946	0	0%	9.4	9.8	18.5%	18.3%
Moray Firth Radio	245	245	0	0%	109	105	-4	-4%	45%	43%	1247	1152	-95	-8%	11.4	10.9	25.2%	23.5%
Total Northsound Radio	298	298	0	0%	150	150	0	0%	50%	50%	1689	1600	-89	-5%	11.3	10.7	27.0%	25.8%
Northsound One	298	298	0	0%	126	123	-3	-2%	42%	41%	1186	1142	-44	-4%	9.4	9.3	19.0%	18.4%
Northsound Two	298	298	0	0%	55	54	-1	-2%	18%	18%	503	458	-45	-9%	9.2	8.5	8.1%	7.4%
Radio Borders	104	104	0	0%	61	60	-1	-2%	59%	58%	895	873	-22	-2%	14.6	14.5	39.6%	38.2%
Total Radio Tay	361	361	0	0%	149	155	6	4%	41%	43%	2113	2043	-70	-3%	14.2	13.2	29.3%	28.6%

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Tay-FM	361	361	0	0%	105	105	0	0%	29%	29%			1116	1181	65	6%	10.6	11.2	15.5%	16.5%
Radio Tay-AM	361	361	0	0%	75	76	1	1%	21%	21%			997	862	-135	-14%	13.2	11.4	13.8%	12.1%
West Sound (inc. West FM)	382	382	0	0%	168	159	-9	-5%	44%	42%			1565	1588	23	1%	9.3	10.0	24.8%	26.2%
Downtown Radio (DTR) / Cool FM	1351	1351	0	0%	494	522	28	6%	37%	39%			5144	5213	69	1%	10.4	10.0	18.3%	19.0%
Cool FM	924	924	0	0%	297	320	23	8%	32%	35%			3118	2957	-161	-5%	10.5	9.2	15.9%	15.3%
Downtown Radio (DTR)	1351	1351	0	0%	252	263	11	4%	19%	20%			2026	2256	230	11%	8.0	8.6	7.2%	8.2%
Wave 105 FM	1813	1810	-3	0%	379	386	7	2%	21%	21%			3577	3715	138	4%	9.4	9.6	8.7%	9.1%
3FM	65	65	0	0%	17	17	0	0%	26%	26%			250	223	-27	-11%	14.6	13.2	15.4%	14.1%
Total GCap Media UK	49806	49806	0	0%	16366	15006	-1360	-8%	33%	30%			152978	142663	-10315	-7%	9.3	9.5	14.5%	13.5%
GCap Media - National Brands Total	49806	49806	0	0%	10360	9132	-1228	-12%	21%	18%			84362	73662	-10700	-13%	8.1	8.1	8.0%	7.0%
Classic FM	49806	49806	0	0%	5898	5757	-141	-2%	12%	12%			44524	44503	-21	0%	7.5	7.7	4.2%	4.2%
Capital Disney	49806	49806	0	0%	69	52	-17	-25%	%	%			214	261	47	22%	3.1	5.1	%	%
Capital Life	49806	49806	0	0%	79	77	-2	-3%	%	%			321	359	38	12%	4.1	4.7	%	%
Chill	49806	49806	0	0%	124	134	10	8%	%	%			573	720	147	26%	4.6	5.4	0.1%	0.1%
Core	49806	49806	0	0%	128	98	-30	-23%	%	%			343	271	-72	-21%	2.7	2.8	%	%
Fun Radio	49806	49806	0	0%	45	37	-8	-18%	%	%			343	149	-194	-57%	7.6	4.0	%	%
Planet Rock	49806	49806	0	0%	422	424	2	0%	1%	1%			3034	2363	-671	-22%	7.2	5.6	0.3%	0.2%
Total Choice (UK)	49806	49806	0	0%	592	685	93	16%	1%	1%			5268	6682	1414	27%	8.9	9.8	0.5%	0.6%
GCap Media Gold Networks UK	49806	49806	0	0%	1796	1830	34	2%	4%	4%			14219	14573	354	2%	7.9	8.0	1.3%	1.4%
Total Capital Gold Network UK	49806	49806	0	0%	1173	1180	7	1%	2%	2%			7658	7493	-165	-2%	6.5	6.4	0.7%	0.7%
Total Classic Gold Network UK	49806	49806	0	0%	690	701	11	2%	1%	1%			6561	7080	519	8%	9.5	10.1	0.6%	0.7%
GCap Media - Local Brands Total	38231	34267	-3964	-10%	10557	9268	-1289	-12%	28%	27%			98983	90283	-8700	-9%	9.4	9.7	12.3%	12.3%
The One Network	28668	28669	1	0%	7429	7244	-185	-2%	26%	25%			65477	65675	198	0%	8.8	9.1	10.6%	10.5%
Beacon FM	1287	1287	0	0%	258	268	10	4%	20%	21%			2095	2277	182	9%	8.1	8.5	7.7%	8.1%
96.4 BRMB	2029	2029	0	0%	483	453	-30	-6%	24%	22%			3740	3354	-386	-10%	7.7	7.4	7.7%	7.1%
The Buzz 97.1 FM	411	411	0	0%	52	35	-17	-33%	13%	8%			211	150	-61	-29%	4.1	4.3	2.3%	1.7%
95.8 Capital Radio	10585	10585	0	0%	1461	1463	2	0%	14%	14%			10049	10120	71	1%	6.9	6.9	4.7%	4.7%
Champion 103 FM	119	119	0	0%	37	40	3	8%	32%	33%			465	545	80	17%	12.4	13.8	17.1%	19.1%
96.9 Chiltern FM (Bedford)	325	335	10	3%	92	97	5	5%	28%	29%			841	992	151	18%	9.2	10.3	12.4%	13.7%
97.6 Chiltern FM (Dunstable/Luton)	682	682	0	0%	165	171	6	4%	24%	25%			1439	1449	10	1%	8.7	8.5	10.4%	10.3%
Coast 96.3	235	235	0	0%	47	47	0	0%	20%	20%			399	351	-48	-12%	8.4	7.4	8.2%	7.0%
2CR FM	577	577	0	0%	149	143	-6	-4%	26%	25%			1563	1119	-444	-28%	10.5	7.8	11.6%	8.7%
Essex FM (inc. Ten-17 101.7FM)	1159	1159	0	0%	282	308	26	9%	24%	27%			3014	3433	419	14%	10.7	11.1	11.3%	12.4%
FOX FM	575	575	0	0%	186	174	-12	-6%	32%	30%			1793	1692	-101	-6%	9.7	9.7	13.9%	13.2%
102.7 Hereward FM	376	376	0	0%	101	109	8	8%	27%	29%			788	789	1	0%	7.8	7.2	9.6%	9.2%
FM 103 Horizon	227	227	0	0%	63	68	5	8%	28%	30%			554	654	100	18%	8.8	9.7	11.7%	14.0%
Gemini FM Total	508	508	0	0%	159	168	9	6%	31%	33%			1895	1882	-13	-1%	11.9	11.2	16.5%	16.6%
Gemini East	286	286	0	0%	87	88	1	1%	30%	31%			1039	938	-101	-10%	12.0	10.7	15.8%	14.7%
Gemini West	222	222	0	0%	72	80	8	11%	32%	36%			856	943	87	10%	11.9	11.8	17.5%	19.1%
GWR FM	1319	1319	0	0%	389	368	-21	-5%	29%	28%			4115	3999	-116	-3%	10.6	10.9	14.0%	13.0%
Invicta FM	1140	1140	0	0%	375	411	36	10%	33%	36%			3985	4359	374	9%	10.6	10.6	13.6%	15.1%
Lantern FM 96.2 and 97.3	130	130	0	0%	53	57	4	8%	41%	44%			611	730	119	19%	11.5	12.8	18.3%	21.3%
105.4 Leicester Sound FM	615	615	0	0%	139	151	12	9%	23%	25%			1049	1183	134	13%	7.5	7.8	8.5%	9.6%
Marcher Sound (formerly MFM 103.4)	364	364	0	0%	74	69	-5	-7%	20%	19%			610	647	37	6%	8.2	9.4	8.2%	8.6%
Mercia FM	664	664	0	0%	168	149	-19	-11%	25%	22%			1383	1147	-236	-17%	8.2	7.7	10.1%	8.5%
Mercury FM (Herts)	317	317	0	0%	35	34	-1	-3%	11%	11%			194	225	31	16%	5.6	6.6	2.7%	3.1%
Mercury FM (Surrey & Sussex)	418	418	0	0%	76	66	-10	-13%	18%	16%			718	571	-147	-20%	9.5	8.7	7.8%	6.4%
Northants 96	494	494	0	0%	121	125	4	3%	25%	25%			963	1120	157	16%	7.9	8.9	9.3%	10.7%
Orchard FM	335	335	0	0%	129	123	-6	-5%	38%	37%			1525	1321	-204	-13%	11.8	10.7	18.0%	15.7%
97 FM Plymouth Sound	328	328	0	0%	113	100	-13	-12%	34%	30%			925	917	-8	-1%	8.2	9.2	13.4%	13.1%

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2006/LAST PUBLISHED DATA**

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W4 2006	000's	%	Last Pub	W4 2006	000's	%	Last Pub	W4 2006	%	%	Last Pub	W4 2006	000's	%	Last Pub	W4 2006	Last Pub	W4 2006
103.2 Power FM	1088	1088	0	0%	260	253	-7	-3%	24%	23%		1915	1994	79	4%	7.4	7.9	7.8%	8.1%	
Q103	385	379	-6	-2%	104	103	-1	-1%	27%	27%		625	739	114	18%	6.0	7.2	7.9%	9.5%	
Radio Broadland	623	623	0	0%	206	194	-12	-6%	33%	31%		2050	2019	-31	-2%	10.0	10.4	14.4%	13.7%	
RAM FM	582	585	3	1%	124	126	2	2%	21%	22%		959	1274	315	33%	7.7	10.1	7.5%	9.3%	
Red Dragon	929	929	0	0%	303	302	-1	0%	33%	32%		2463	2917	454	18%	8.1	9.7	11.9%	14.2%	
102.4 Severn Sound FM	378	378	0	0%	104	108	4	4%	27%	29%		810	885	75	9%	7.8	8.2	9.1%	10.6%	
SGR FM Total	625	625	0	0%	197	176	-21	-11%	31%	28%		1779	1540	-239	-13%	9.0	8.7	11.3%	9.6%	
SGR FM	513	513	0	0%	139	122	-17	-12%	27%	24%		1137	870	-267	-23%	8.2	7.1	8.9%	6.7%	
SGR Colchester	162	162	0	0%	52	52	0	0%	32%	32%		484	499	15	3%	9.3	9.6	13.0%	13.4%	
Southern FM	954	954	0	0%	322	328	6	2%	34%	34%		3060	3384	324	11%	9.5	10.3	14.4%	15.2%	
South Hams Radio	68	68	0	0%	14	14	0	0%	21%	21%		126	132	6	5%	8.9	9.2	8.0%	8.5%	
2-TEN FM	692	689	-3	0%	248	236	-12	-5%	36%	34%		1743	1498	-245	-14%	7.0	6.4	12.0%	10.5%	
96 Trent FM	1084	1084	0	0%	309	271	-38	-12%	28%	25%		3497	3173	-324	-9%	11.3	11.7	14.5%	13.3%	
Wyvern FM	480	480	0	0%	100	94	-6	-6%	21%	20%		833	763	-70	-8%	8.3	8.1	8.0%	7.7%	
Choice FM London	10585	10585	0	0%	474	595	121	26%	4%	6%		4548	5974	1426	31%	9.6	10.0	2.1%	2.8%	
Ocean	970	970	0	0%	198	198	0	0%	20%	20%		1399	1078	-321	-23%	7.0	5.5	6.4%	5.0%	
GCap Media Gold Networks Combined	28391	28398	7	0%	1372	1456	84	6%	5%	5%		11262	11958	696	6%	8.2	8.2	1.9%	2.0%	
Capital Gold Network	18497	18503	6	0%	908	971	63	7%	5%	5%		6273	6324	51	1%	6.9	6.5	1.6%	1.6%	
Capital Gold Birmingham	2029	2029	0	0%	64	57	-7	-11%	3%	3%		715	694	-21	-3%	11.2	12.1	1.5%	1.5%	
Capital Gold Hampshire	1088	1088	0	0%	35	39	4	11%	3%	4%		521	455	-66	-13%	14.9	11.8	2.1%	1.8%	
Capital Gold Kent	1140	1140	0	0%	36	49	13	36%	3%	4%		304	428	124	41%	8.5	8.8	1.0%	1.5%	
Capital Gold London	10585	10585	0	0%	706	712	6	1%	7%	7%		3652	3030	-622	-17%	5.2	4.3	1.7%	1.4%	
Capital Gold Manchester	2293	2299	6	0%	63	65	2	3%	3%	3%		544	579	35	6%	8.7	8.9	1.3%	1.4%	
Capital Gold Sussex	954	954	0	0%	44	35	-9	-20%	5%	4%		430	292	-138	-32%	9.7	8.4	2.0%	1.3%	
Capital Gold South East Wales	929	929	0	0%	34	30	-4	-12%	4%	3%		480	549	69	14%	14.2	18.2	2.3%	2.7%	
Classic Gold Network	12801	12802	1	0%	471	494	23	5%	4%	4%		4989	5634	645	13%	10.6	11.4	1.8%	2.0%	
Classic Gold Amber Total	1116	1116	0	0%	42	52	10	24%	4%	5%		503	441	-62	-12%	11.9	8.4	1.9%	1.6%	
Classic Gold Amber (Norfolk)	623	623	0	0%	23	32	9	39%	4%	5%		295	277	-18	-6%	12.8	8.6	2.1%	1.9%	
Classic Gold Amber (Suffolk)	513	513	0	0%	20	22	2	10%	4%	4%		217	175	-42	-19%	10.8	8.0	1.7%	1.3%	
Classic Gold Bedford (792)	605	605	0	0%	15	17	2	13%	2%	3%		207	185	-22	-11%	13.9	10.6	1.7%	1.5%	
Classic Gold Berkshire (1431/1485)	692	689	-3	0%	23	20	-3	-13%	3%	3%		166	192	26	16%	7.2	9.8	1.1%	1.4%	
Classic Gold Bristol/Bath/Wiltshire (1260/936/1161)	1319	1319	0	0%	67	77	10	15%	5%	6%		1113	1439	326	29%	16.5	18.8	3.8%	4.7%	
Classic Gold Coventry (1359)	664	664	0	0%	22	27	5	23%	3%	4%		274	341	67	24%	12.3	12.6	2.0%	2.5%	
Classic Gold Derby (GEM)	582	585	3	1%	30	33	3	10%	5%	6%		300	352	52	17%	9.9	10.8	2.3%	2.6%	
Classic Gold Devon (666/954)	508	508	0	0%	29	32	3	10%	6%	6%		227	254	27	12%	7.9	7.8	2.0%	2.2%	
Classic Gold Dorset (828)	577	577	0	0%	23	20	-3	-13%	4%	4%		198	195	-3	-2%	8.7	9.6	1.5%	1.5%	
Classic Gold Essex (1359/1431)	1159	1159	0	0%	18	26	8	44%	2%	2%		188	293	105	56%	10.3	11.3	0.7%	1.1%	
Classic Gold Gloucester (774)	378	378	0	0%	15	18	3	20%	4%	5%		83	155	72	87%	5.4	8.5	0.9%	1.9%	
Classic Gold Luton (828)	997	997	0	0%	36	27	-9	-25%	4%	3%		185	236	51	28%	5.1	8.8	0.9%	1.1%	
Classic Gold Marcher (1260)	364	364	0	0%	23	22	-1	-4%	6%	6%		231	244	13	6%	10.2	11.0	3.1%	3.3%	
Classic Gold Northampton (1557)	494	494	0	0%	19	23	4	21%	4%	5%		167	128	-39	-23%	8.9	5.5	1.6%	1.2%	
Classic Gold Nottingham (GEM)	1084	1084	0	0%	44	42	-2	-5%	4%	4%		433	516	83	19%	9.8	12.3	1.8%	2.2%	
Classic Gold Peterborough (1332)	548	548	0	0%	42	36	-6	-14%	8%	7%		440	370	-70	-16%	10.6	10.3	3.5%	2.9%	
Classic Gold Plymouth (1152)	328	328	0	0%	8	6	-2	-25%	2%	2%		90	77	-13	-14%	11.8	12.0	1.3%	1.1%	
Classic Gold Wolverhampton (990/1017)	1287	1287	0	0%	30	35	5	17%	2%	3%		320	383	63	20%	10.8	11.1	1.2%	1.4%	
Total XFM (UK)	49806	49806	0	0%	1133	1130	-3	0%	2%	2%		8099	7296	-803	-10%	7.2	6.5	0.8%	0.7%	
XFM 104.9	10585	10585	0	0%	551	479	-72	-13%	5%	5%		3383	2736	-647	-19%	6.1	5.7	1.6%	1.3%	
XFM Manchester	2742	2742	0	0%	85	133	48	56%	3%	5%		564	858	294	52%	6.7	6.4	1.1%	1.7%	
XFM Scotland	2657	2657	0	0%	308	294	-14	-5%	12%	11%		2574	2468	-106	-4%	8.4	8.4	4.6%	4.4%	
XFM Scotland (East)	1146	1146	0	0%	143	119	-24	-17%	12%	10%		1193	977	-216	-18%	8.3	8.2	4.7%	4.0%	

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2006/LAST PUBLISHED DATA**

	Population 15+		Change		Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W4 2006	000's	%	Last Pub	W4 2006	000's	%	Last Pub	W4 2006	Last Pub	W4 2006	000's	%	Last Pub	W4 2006	Last Pub	W4 2006		
<b>LOCAL COMMERCIAL</b>																				
XFM Scotland (West)	1667	1667	0	0%	182	192	10	5%	11%	12%	1588	1699	111	7%	8.7	8.9	4.7%	4.9%		
Total GMG Radio	49806	49806	0	0%	3098	4275	1177	38%	6%	9%	29235	39324	10089	35%	9.4	9.2	2.7%	3.7%		
Total Real Radio/Century FM	n/p	49806	n/a	n/a	n/p	2995	n/a	n/a	n/p	6%	n/p	28898	n/a	n/a	n/p	9.6	n/p	2.7%		
Total Century FM	n/p	49806	n/a	n/a	n/p	1385	n/a	n/a	n/p	3%	n/p	10625	n/a	n/a	n/p	7.7	n/p	1.0%		
Century FM (North East/North West)	n/p	7279	n/a	n/a	n/p	1205	n/a	n/a	n/p	17%	n/p	9478	n/a	n/a	n/p	7.9	n/p	6.7%		
Century FM (North East)	2140	2135	-5	0%	511	466	-45	-9%	24%	22%	4546	4313	-233	-5%	8.9	9.3	11.6%	10.9%		
Century FM (North East) - North	1398	1394	-4	0%	287	267	-20	-7%	21%	19%	2616	2724	108	4%	9.1	10.2	10.9%	10.6%		
Century FM (North East) - South	799	799	0	0%	243	213	-30	-12%	30%	27%	2112	1786	-326	-15%	8.7	8.4	12.9%	11.8%		
Century FM (North West)	5144	5144	0	0%	690	772	82	12%	13%	15%	4625	5649	1024	22%	6.7	7.3	4.4%	5.4%		
Total Real Radio	49806	49806	0	0%	1639	1633	-6	0%	3%	3%	18081	18273	192	1%	11.0	11.2	1.7%	1.7%		
Real Radio (Scotland/Wales/Yorkshire)	7022	7022	0	0%	1456	1427	-29	-2%	21%	20%	16878	16961	83	0%	11.6	11.9	11.6%	11.7%		
Real Radio (Scotland)	2657	2657	0	0%	736	762	26	4%	28%	29%	9394	9513	119	1%	12.8	12.5	16.9%	16.9%		
Real Radio (Wales)	1661	1661	0	0%	342	327	-15	-4%	21%	20%	3524	3823	299	8%	10.3	11.7	9.7%	10.5%		
Real Radio (Yorkshire)	2704	2704	0	0%	378	337	-41	-11%	14%	12%	3960	3625	-335	-8%	10.5	10.8	7.5%	6.9%		
GMG Radio Scotland (Real Radio/Q96)	n/p	2660	n/a	n/a	n/p	794	n/a	n/a	n/p	30%	n/p	9838	n/a	n/a	n/p	12.4	n/p	17.5%		
Q96	695	695	0	0%	56	55	-1	-2%	8%	8%	309	325	16	5%	5.5	5.9	2.4%	2.4%		
Total Smooth FM	49806	49806	0	0%	1440	1540	100	7%	3%	3%	9021	10251	1230	14%	6.3	6.7	0.8%	1.0%		
Smooth FM (London/North West)	16008	16008	0	0%	1131	1256	125	11%	7%	8%	7911	8722	811	10%	7.0	6.9	2.4%	2.7%		
Smooth FM (London)	10585	10585	0	0%	445	496	51	11%	4%	5%	2222	3262	1040	47%	5.0	6.6	1.0%	1.5%		
Smooth FM (North West)	5424	5424	0	0%	687	760	73	11%	13%	14%	5689	5460	-229	-4%	8.3	7.2	5.1%	5.0%		
Hertbeat FM	193	246	53	27%	22	25	3	14%	11%	10%	120	147	27	23%	5.5	5.9	3.2%	2.9%		
Kingdom FM	287	287	0	0%	82	77	-5	-6%	29%	27%	876	877	1	0%	10.7	11.4	13.1%	13.4%		
kmfm Group	974	980	6	1%	166	174	8	5%	17%	18%	1267	1603	336	27%	7.6	9.2	5.1%	6.4%		
kmfm East	n/p	459	n/a	n/a	n/p	94	n/a	n/a	n/p	21%	n/p	941	n/a	n/a	n/p	10.0	n/p	8.4%		
kmfm West	n/p	521	n/a	n/a	n/p	79	n/a	n/a	n/p	15%	n/p	662	n/a	n/a	n/p	8.3	n/p	4.8%		
Lincs FM Group	1772	1772	0	0%	548	514	-34	-6%	31%	29%	6139	5843	-296	-5%	11.2	11.4	15.9%	15.3%		
Lincs FM 102.2	821	821	0	0%	337	321	-16	-5%	41%	39%	4073	4021	-52	-1%	12.1	12.5	20.5%	21.2%		
South & West Yorkshire (Lincs FM Group)	806	806	0	0%	186	172	-14	-8%	23%	21%	1842	1660	-182	-10%	9.9	9.7	11.8%	10.2%		
Dearne FM	198	198	0	0%	64	62	-2	-3%	32%	31%	651	589	-62	-10%	10.2	9.6	16.5%	15.8%		
Ridings FM	267	267	0	0%	45	40	-5	-11%	17%	15%	453	424	-29	-6%	10.0	10.5	8.4%	8.0%		
Trax FM	341	341	0	0%	84	88	4	5%	25%	26%	779	870	91	12%	9.3	9.9	11.4%	12.5%		
Fosseway Radio	146	146	0	0%	26	25	-1	-4%	18%	17%	190	241	51	27%	7.5	9.5	6.4%	8.0%		
Lite FM	181	181	0	0%	32	30	-2	-6%	18%	17%	265	234	-31	-12%	8.2	7.7	6.7%	6.4%		
The Local Radio Company Group Total	4336	4052	-284	-7%	900	924	24	3%	21%	23%	6776	6944	168	2%	7.5	7.5	7.4%	8.1%		
Alpha 103.2	128	128	0	0%	25	26	1	4%	20%	20%	194	177	-17	-9%	7.7	6.8	8.5%	7.9%		
107.8 Arrow FM for Hastings	111	111	0	0%	18	22	4	22%	17%	20%	163	169	6	4%	8.8	7.6	5.2%	5.7%		
Bath FM	86	86	0	0%	18	16	-2	-11%	20%	18%	91	71	-20	-22%	5.2	4.5	5.4%	3.9%		
2BR	202	202	0	0%	54	54	0	0%	27%	27%	642	568	-74	-12%	11.8	10.5	13.5%	12.4%		
Central FM	189	189	0	0%	42	44	2	5%	22%	23%	268	277	9	3%	6.4	6.4	7.0%	6.9%		
107.9 Dune FM	216	216	0	0%	25	26	1	4%	12%	12%	151	172	21	14%	6.1	6.5	3.5%	3.8%		
Durham FM	247	247	0	0%	23	26	3	13%	9%	10%	165	194	29	18%	7.1	7.5	3.6%	4.2%		
Fire 107.6 FM	280	280	0	0%	32	35	3	9%	11%	13%	214	246	32	15%	6.7	6.9	3.2%	3.8%		
Huddersfield's Home 107.9	183	183	0	0%	19	20	1	5%	10%	11%	143	125	-18	-13%	7.4	6.3	4.2%	3.7%		
IOW Radio	119	119	0	0%	43	50	7	16%	36%	42%	398	432	34	9%	9.2	8.7	14.3%	15.3%		
Ivel FM	133	133	0	0%	25	27	2	8%	19%	21%	244	215	-29	-12%	9.6	7.8	7.1%	6.4%		
Minster FM (inc. Yorkshire Coast Radio-Scarborough/Bridlington)	428	428	0	0%	113	122	9	8%	26%	28%	1011	957	-54	-5%	9.0	7.9	11.4%	10.5%		
Total Mix	246	247	1	0%	57	54	-3	-5%	23%	22%	474	503	29	6%	8.4	9.3	10.0%	10.5%		
Mix 96	130	130	0	0%	37	37	0	0%	29%	28%	316	357	41	13%	8.5	9.8	11.4%	13.0%		
Mix 107	117	117	0	0%	19	18	-1	-5%	16%	15%	158	147	-11	-7%	8.2	8.3	7.9%	7.1%		
107.4 The Quay	282	282	0	0%	35	40	5	14%	12%	14%	150	208	58	39%	4.4	5.2	2.4%	3.3%		

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2006/LAST PUBLISHED DATA**

LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's				Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W4 2006	000's	%	Last Pub	W4 2006	000's	%	Last Pub	W4 2006	Last Pub	W4 2006	000's	%	Last Pub	W4 2006	Last Pub	W4 2006	Last Pub	W4 2006
106.9 Silk FM	167	167	0	0%	33	33	0	0%	20%	20%	287	196	-91	-32%	8.7	5.9	7.7%	5.9%		
107.5 Sovereign Radio	154	154	0	0%	30	34	4	13%	19%	22%	212	219	7	3%	7.1	6.5	5.8%	5.8%		
Spire FM	100	100	0	0%	40	42	2	5%	40%	42%	391	415	24	6%	9.8	9.9	17.0%	17.7%		
Spirit FM	177	177	0	0%	35	42	7	20%	20%	24%	334	398	64	19%	9.6	9.6	9.1%	10.8%		
97.2 Stray FM	143	145	2	1%	51	49	-2	-4%	35%	34%	359	365	6	2%	7.1	7.4	11.2%	11.4%		
Sun FM	237	237	0	0%	67	66	-1	-1%	28%	28%	486	436	-50	-10%	7.2	6.7	11.7%	10.4%		
3TR	92	92	0	0%	15	15	0	0%	16%	16%	185	187	2	1%	12.4	12.5	9.6%	8.9%		
Vale FM	51	51	0	0%	13	13	0	0%	26%	25%	118	116	-2	-2%	9.0	9.0	9.3%	8.8%		
Wessex FM	120	120	0	0%	43	42	-1	-2%	36%	35%	378	355	-23	-6%	8.8	8.4	12.6%	12.3%		
Radio Mansfield 103.2	139	139	0	0%	41	40	-1	-2%	30%	29%	460	414	-46	-10%	11.2	10.4	13.3%	11.8%		
Manx Radio	65	65	0	0%	38	39	1	3%	59%	61%	509	557	48	9%	13.3	14.1	31.4%	35.3%		
Merseyside's 106.7 The Rocket	209	216	7	3%	13	12	-1	-8%	6%	6%	160	114	-46	-29%	12.8	9.6	3.9%	2.7%		
Oxford's FM107.9	238	238	0	0%	26	23	-3	-12%	11%	10%	113	97	-16	-14%	4.3	4.2	2.2%	1.9%		
Premier Christian Radio	10585	10585	0	0%	131	130	-1	-1%	1%	1%	1361	1761	400	29%	10.4	13.5	0.6%	0.8%		
Q102.9FM/Q97.2FM	279	279	0	0%	73	70	-3	-4%	26%	25%	727	665	-62	-9%	10.0	9.5	14.7%	13.8%		
Reading 107 FM	260	260	0	0%	40	43	3	8%	15%	17%	282	296	14	5%	7.1	6.8	5.5%	5.9%		
River FM	135	135	0	0%	22	20	-2	-9%	16%	15%	150	148	-2	-1%	6.9	7.5	5.2%	5.3%		
SAGA Radio Group	7314	7314	0	0%	849	841	-8	-1%	12%	12%	9730	9390	-340	-3%	11.5	11.2	6.1%	6.0%		
Saga 105.2fm	1854	1854	0	0%	229	214	-15	-7%	12%	12%	2600	2242	-358	-14%	11.4	10.5	7.1%	6.0%		
SAGA Radio Midlands	5460	5460	0	0%	620	627	7	1%	11%	11%	7130	7148	18	0%	11.5	11.4	5.8%	6.0%		
Saga 105.7fm	3484	3484	0	0%	382	421	39	10%	11%	12%	4919	5102	183	4%	12.9	12.1	6.2%	6.6%		
SAGA 106.6fm	2032	2032	0	0%	238	207	-31	-13%	12%	10%	2211	2045	-166	-8%	9.3	9.9	5.0%	4.7%		
The Saint 107.8 FM	263	263	0	0%	26	29	3	12%	10%	11%	143	188	45	31%	5.6	6.4	2.5%	3.5%		
Six FM (formerly Mid FM)	106	106	0	0%	26	24	-2	-8%	24%	22%	263	243	-20	-8%	10.2	10.3	13.0%	12.2%		
107.7 Splash FM	170	200	30	18%	25	30	5	20%	14%	15%	248	328	80	32%	10.1	10.8	6.7%	7.2%		
The Sunrise Group	49806	49806	0	0%	499	536	37	7%	1%	1%	3057	4027	970	32%	6.1	7.5	0.3%	0.4%		
Kismet Radio 1035 (Greater London)	10585	10585	0	0%	55	105	50	91%	1%	1%	275	601	326	119%	5.0	5.7	0.1%	0.3%		
Sunrise Radio (Greater London)	10585	10585	0	0%	332	412	80	24%	3%	4%	2064	3047	983	48%	6.2	7.4	1.0%	1.4%		
Sunrise Radio National	49806	49806	0	0%	479	505	26	5%	1%	1%	2783	3426	643	23%	5.8	6.8	0.3%	0.3%		
The London Media Company	1216	1216	0	0%	66	65	-1	-2%	5%	5%	474	449	-25	-5%	7.2	7.0	1.8%	1.7%		
Time 106.6 FM (formerly Star 106.6 Slough)	218	218	0	0%	29	29	0	0%	13%	13%	236	242	6	3%	8.2	8.2	5.4%	5.5%		
Time FM 106.8	492	492	0	0%	19	15	-4	-21%	4%	3%	121	74	-47	-39%	6.3	4.8	1.1%	0.7%		
Time FM 107.3	301	301	0	0%	4	4	0	0%	1%	1%	33	42	9	27%	8.0	10.2	0.5%	0.6%		
Time FM 107.5	295	295	0	0%	16	19	3	19%	5%	6%	114	131	17	15%	7.1	7.0	1.9%	2.2%		
Town and Country Broadcasting (South and West Wales)	n/p	375	n/a	n/a	n/p	118	n/a	n/a	n/p	31%	n/p	1268	n/a	n/a	n/p	10.8	n/p	15.8%		
106.3 Bridge FM	160	160	0	0%	36	34	-2	-6%	22%	21%	258	253	-5	-2%	7.1	7.5	7.5%	7.5%		
97.1 Radio Carmarthenshire	n/p	124	n/a	n/a	n/p	34	n/a	n/a	n/p	28%	n/p	300	n/a	n/a	n/p	8.8	n/p	11.1%		
102.5 Radio Pembrokeshire	90	90	0	0%	54	50	-4	-7%	60%	55%	725	714	-11	-2%	13.3	14.3	36.6%	37.1%		
Tindle Radio Group	799	1021	222	28%	214	257	43	20%	27%	25%	2193	2692	499	23%	10.3	10.5	12.6%	11.6%		
103.4 The Beach	148	148	0	0%	46	48	2	4%	31%	32%	555	559	4	1%	12.2	11.7	17.1%	17.5%		
Channel 103 FM	73	73	0	0%	38	37	-1	-3%	52%	51%	411	394	-17	-4%	10.9	10.5	27.8%	25.2%		
Delta FM	92	92	0	0%	17	18	1	6%	18%	20%	120	146	26	22%	7.3	8.1	6.2%	7.3%		
Dream 100 (Colchester)/Dream 107.7 FM (Chelmsford)	368	368	0	0%	71	69	-2	-3%	19%	19%	708	760	52	7%	10.0	11.1	8.5%	8.8%		
Dream 100	163	163	0	0%	50	53	3	6%	31%	32%	548	656	108	20%	11.0	12.5	13.3%	15.4%		
Dream 107.7 FM	206	206	0	0%	21	16	-5	-24%	10%	8%	160	104	-56	-35%	7.5	6.5	3.8%	2.4%		
Island FM 104.7	50	50	0	0%	24	25	1	4%	48%	50%	262	271	9	3%	11.1	11.0	31.4%	32.2%		
Kick and Kestrel	221	221	0	0%	53	53	0	0%	24%	24%	494	519	25	5%	9.4	9.8	8.9%	9.4%		
Kestrel FM	133	133	0	0%	35	36	1	3%	26%	27%	352	354	2	1%	10.0	9.7	10.1%	10.6%		
Kick FM	90	90	0	0%	18	17	-1	-6%	20%	19%	143	165	22	15%	7.9	9.7	6.7%	7.2%		
Win 107.2	69	69	0	0%	8	8	0	0%	12%	11%	62	43	-19	-31%	7.3	5.6	4.3%	3.1%		

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2006/LAST PUBLISHED DATA**

	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W4 2006	000's	Change %	Last Pub	W4 2006	000's	Change %	Last Pub	W4 2006	000's	Change %	Last Pub	W4 2006	000's	Change %	Last Pub	W4 2006	Last Pub	W4 2006
<b>LOCAL COMMERCIAL</b>																				
99.9 Radio Norwich	n/p	483	n/a	n/a	n/p	35	n/a	n/a	n/p	7%	n/p	249	n/a	n/a	n/p	7.1	n/p	2.2%		
Total UKRD	2927	2692	-235	-8%	530	491	-39	-7%	18%	18%	5047	4991	-56	-1%	9.5	10.2	8.1%	8.5%		
Pirate FM	615	461	-154	-25%	179	146	-33	-18%	29%	32%	1990	1744	-246	-12%	11.1	11.9	13.5%	15.7%		
Star Radio West	810	719	-91	-11%	88	73	-15	-17%	11%	10%	757	808	51	7%	8.6	11.1	4.1%	4.9%		
Star Radio in Bristol	451	451	0	0%	34	32	-2	-6%	7%	7%	308	338	30	10%	9.1	10.5	3.2%	3.3%		
Star Radio in Cheltenham	143	143	0	0%	18	16	-2	-11%	13%	11%	159	136	-23	-14%	8.7	8.5	4.7%	4.1%		
Star Radio in North Somerset	125	125	0	0%	19	21	2	11%	15%	17%	181	233	52	29%	9.6	11.3	6.0%	7.5%		
The County Sound Radio Network	542	547	5	1%	133	126	-7	-5%	24%	23%	1165	1044	-121	-10%	8.8	8.3	9.8%	8.6%		
County Sound 1566	542	547	5	1%	10	9	-1	-10%	2%	2%	108	82	-26	-24%	11.1	8.7	0.9%	0.7%		
96.4 The Eagle	542	547	5	1%	125	120	-5	-4%	23%	22%	1057	962	-95	-9%	8.4	8.0	8.9%	8.0%		
Total UKRD East	462	468	6	1%	90	99	9	10%	19%	21%	744	985	241	32%	8.3	9.9	7.8%	9.5%		
Fen Radio 107.5	70	70	0	0%	18	18	0	0%	25%	26%	153	163	10	7%	8.6	9.1	8.8%	8.5%		
KL.FM 96.7	137	137	0	0%	55	52	-3	-5%	40%	38%	641	599	-42	-7%	11.7	11.6	19.8%	17.9%		
Star Radio in Cambridge	268	268	0	0%	32	34	2	6%	12%	13%	139	168	29	21%	4.3	5.0	2.6%	3.2%		
96.2 The Revolution	497	497	0	0%	54	47	-7	-13%	11%	9%	489	411	-78	-16%	9.0	8.8	5.5%	4.8%		
UTV Radio (inc. talkSPORT)	49806	49806	0	0%	3561	3554	-7	0%	7%	7%	30595	31544	949	3%	8.6	8.9	2.9%	3.0%		
UTV Radio (excl. talkSPORT)	8606	7914	-692	-8%	1404	1371	-33	-2%	16%	17%	12444	12794	350	3%	8.9	9.3	6.9%	7.7%		
Imagine FM	372	372	0	0%	23	37	14	61%	6%	10%	150	188	38	25%	6.6	5.1	2.2%	2.6%		
107.6 Juice FM	949	959	10	1%	120	117	-3	-3%	13%	12%	737	852	115	16%	6.1	7.3	3.6%	3.9%		
Peak 107 FM	392	392	0	0%	89	86	-3	-3%	23%	22%	836	791	-45	-5%	9.4	9.2	9.9%	9.3%		
The Pulse/Pulse Classic Gold	770	770	0	0%	179	151	-28	-16%	23%	20%	1261	1262	1	0%	7.1	8.4	8.4%	9.0%		
The Pulse	770	770	0	0%	165	132	-33	-20%	21%	17%	1089	989	-100	-9%	6.6	7.5	7.2%	7.1%		
Pulse Classic Gold	770	770	0	0%	47	48	1	2%	6%	6%	172	273	101	59%	3.7	5.7	1.1%	2.0%		
Signal One & Signal Two	772	773	1	0%	260	265	5	2%	34%	34%	3418	3700	282	8%	13.2	13.9	19.6%	20.7%		
Signal One	772	773	1	0%	238	248	10	4%	31%	32%	2838	3082	244	9%	11.9	12.4	16.3%	17.2%		
Signal Two	772	773	1	0%	72	59	-13	-18%	9%	8%	579	618	39	7%	8.1	10.4	3.3%	3.5%		
Talk 107	1018	1020	2	0%	23	34	11	48%	2%	3%	86	148	62	72%	3.8	4.3	0.4%	0.7%		
107.4 Tower FM	414	414	0	0%	91	90	-1	-1%	22%	22%	673	567	-106	-16%	7.4	6.3	9.1%	7.9%		
UTV Radio - South Wales	930	930	0	0%	208	221	13	6%	22%	24%	2443	2535	92	4%	11.7	11.5	12.1%	12.4%		
Total Swansea Sound/96.4 FM The Wave	512	512	0	0%	161	170	9	6%	31%	33%	1916	1871	-45	-2%	11.9	11.0	18.0%	17.7%		
96.4 FM The Wave	512	512	0	0%	113	118	5	4%	22%	23%	1282	1144	-138	-11%	11.3	9.7	12.0%	10.8%		
Swansea Sound - 1170 MW	512	512	0	0%	63	64	1	2%	12%	13%	634	728	94	15%	10.1	11.3	5.9%	6.9%		
Valleys Radio	418	418	0	0%	47	51	4	9%	11%	12%	527	664	137	26%	11.2	13.1	5.5%	6.7%		
U105	817	817	0	0%	50	72	22	44%	6%	9%	279	476	197	71%	5.6	6.6	1.6%	2.8%		
Radio Wave 96.5 FM	232	232	0	0%	69	62	-7	-10%	30%	27%	672	511	-161	-24%	9.7	8.2	15.0%	11.3%		
Wave 102 FM	156	156	0	0%	33	33	0	0%	21%	21%	310	314	4	1%	9.3	9.4	11.1%	11.1%		
102.4 Wish / 107.2 Wire	718	718	0	0%	159	162	3	2%	22%	23%	1168	1147	-21	-2%	7.3	7.1	8.0%	8.1%		
107.2 Wire FM	242	242	0	0%	55	56	1	2%	23%	23%	432	420	-12	-3%	7.9	7.4	7.8%	8.1%		
102.4 Wish FM	496	496	0	0%	103	110	7	7%	21%	22%	680	796	116	17%	6.6	7.2	7.0%	8.0%		
107.7 The Wolf	425	425	0	0%	46	44	-2	-4%	11%	10%	296	396	100	34%	6.5	9.0	3.4%	4.1%		

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2006/LAST PUBLISHED DATA**

	Population 15+		Change		Weekly Reach 000's				Change		Weekly Reach %				Total Hours 000's				Change		Average Hours		Market Share	
	Last Pub	W4 2006	000's	%	Last Pub	W4 2006	000's	%	Last Pub	W4 2006	Last Pub	W4 2006	000's	%	Last Pub	W4 2006	000's	%	Last Pub	W4 2006	Last Pub	W4 2006		
<b>LOCAL COMMERCIAL</b>																								
Heat	49806	49806	0	0%	296	246	-50	-17%	1%	**%	883	747	-136	-15%	3.0	3.0			0.1%	0.1%				
The Hits	49806	49806	0	0%	1182	1115	-67	-6%	2%	2%	4244	3810	-434	-10%	3.6	3.4			0.4%	0.4%				
Mojo Radio	49806	49806	0	0%	219	247	28	13%	**%	**%	940	939	-1	0%	4.3	3.8			0.1%	0.1%				
oneword radio	49806	49806	0	0%	104	138	34	33%	**%	**%	395	458	63	16%	3.8	3.3			**%	**%				
Q	49806	49806	0	0%	392	289	-103	-26%	1%	1%	1071	554	-517	-48%	2.7	1.9			0.1%	0.1%				
Smash Hits Radio	49806	49806	0	0%	926	708	-218	-24%	2%	1%	2904	2453	-451	-16%	3.1	3.5			0.3%	0.2%				
talkSPORT (Talk Radio)	49806	49806	0	0%	2266	2239	-27	-1%	5%	4%	18710	18592	-118	-1%	8.3	8.3			1.8%	1.8%				
Total Virgin Radio Network	49806	49806	0	0%	2573	2660	87	3%	5%	5%	16996	17486	490	3%	6.6	6.6			1.6%	1.7%				
Total Virgin Radio (AM/FM)	49806	49806	0	0%	2376	2470	94	4%	5%	5%	15586	16151	565	4%	6.6	6.5			1.5%	1.5%				
Virgin FM London	10585	10585	0	0%	921	949	28	3%	9%	9%	5830	6052	222	4%	6.3	6.4			2.7%	2.8%				
Virgin Radio (AM)	49806	49806	0	0%	1726	1816	90	5%	3%	4%	9964	10271	307	3%	5.8	5.7			0.9%	1.0%				
Virgin Radio Classic Rock	49806	49806	0	0%	186	188	2	1%	**%	**%	954	937	-17	-2%	5.1	5.0			0.1%	0.1%				
Virgin Radio Groove	49806	49806	0	0%	45	55	10	22%	**%	**%	251	170	-81	-32%	5.6	3.1			**%	**%				
Virgin Radio Xtreme	49806	49806	0	0%	62	53	-9	-15%	**%	**%	205	227	22	11%	3.3	4.3			**%	**%				
Total Virgin Radio (AM/FM) (London)	10585	10585	0	0%	1117	1161	44	4%	11%	11%	7261	7867	606	8%	6.5	6.8			3.4%	3.6%				
BBC Radio 1	49806	49806	0	0%	10577	10262	-315	-3%	21%	21%	104718	102948	-1770	-2%	9.9	10.0			9.8%	9.7%				
BBC Radio 2	49806	49806	0	0%	12739	13269	530	4%	26%	27%	164739	166918	2179	1%	12.9	12.6			15.5%	15.8%				
BBC Radio 3	49806	49806	0	0%	2026	2028	2	0%	4%	4%	13942	14339	397	3%	6.9	7.1			1.3%	1.4%				
BBC Radio 4	49806	49806	0	0%	9466	9342	-124	-1%	19%	19%	125026	117247	-7779	-6%	13.2	12.5			11.8%	11.1%				
BBC Radio FIVE LIVE	49806	49806	0	0%	5747	5846	99	2%	12%	12%	44551	46483	1932	4%	7.8	8.0			4.2%	4.4%				
BBC Radio FIVE LIVE (inc SPORTS EXTRA)	49806	49806	0	0%	5874	5919	45	1%	12%	12%	46509	47755	1246	3%	7.9	8.1			4.4%	4.5%				
FIVE LIVE SPORTS EXTRA	49806	49806	0	0%	649	650	1	0%	1%	1%	1957	1272	-685	-35%	3.0	2.0			0.2%	0.1%				
BBC 6 Music	49806	49806	0	0%	400	383	-17	-4%	1%	1%	1870	2514	644	34%	4.7	6.6			0.2%	0.2%				
1 Xtra from the BBC	49806	49806	0	0%	394	368	-26	-7%	1%	1%	2376	1804	-572	-24%	6.0	4.9			0.2%	0.2%				
BBC7	49806	49806	0	0%	697	672	-25	-4%	1%	1%	3520	3496	-24	-1%	5.1	5.2			0.3%	0.3%				
BBC World Service	49806	49806	0	0%	1352	1264	-88	-7%	3%	3%	8195	6275	-1920	-23%	6.1	5.0			0.8%	0.6%				
BBC Asian Network UK	49806	49806	0	0%	481	493	12	2%	1%	1%	3372	3698	326	10%	7.0	7.5			0.3%	0.3%				
BBC Local/Regional	49806	49806	0	0%	9730	10262	532	5%	20%	21%	104089	109958	5869	6%	10.7	10.7			9.8%	10.4%				
<b>ALL NATIONAL COMMERCIAL (UK)</b>	49806	49806	0	0%	13789	13318	-471	-3%	28%	27%	116417	110627	-5790	-5%	8.4	8.3			10.9%	10.5%				
<b>ALL LOCAL COMMERCIAL (UK)</b>	49806	49806	0	0%	25042	25772	730	3%	50%	52%	347113	346475	-638	0%	13.9	13.4			32.6%	32.8%				
<b>ALL COMMERCIAL (UK)</b>	49806	49806	0	0%	30901	31346	445	1%	62%	63%	463531	457102	-6429	-1%	15.0	14.6			43.6%	43.2%				
<b>ALL BBC (UK)</b>	49806	49806	0	0%	32657	32810	153	0%	66%	66%	576848	575587	-1261	0%	17.7	17.5			54.3%	54.4%				
<b>ALL RADIO (UK)</b>	49806	49806	0	0%	44460	45045	585	1%	89%	90%	1063204	1057127	-6077	-1%	23.9	23.5			100.0%	100.0%				